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Under the Paperwork Reduction Act of 1995, no persons are required to respond lection of information unless it displays a valid OMB control number Application Number 09/905,423 RANSMITTAL Filing Date 07/13/2001 First Named Inventor **FORM** Patrick H. Hayes Art Unit 2673 JAN 17 2006 **Examiner Name** Shapiro, Leonid all correspondence after initial filing) Attorney Docket Number 81230.62US2 of Pages in This Submission **ENCLOSURES** (Check all that apply) After Allowance Communication to TC Fee Transmittal Form Drawing(s) Appeal Communication to Board Licensing-related Papers Fee Attached of Appeals and Interferences Appeal Communication to TC ✓ Petition (Appeal Notice, Brief, Reply Brief) Amendment/Reply Petition to Convert to a Proprietary Information After Final Provisional Application Power of Attorney, Revocation Status Letter Affidavits/declaration(s) Change of Correspondence Address Other Enclosure(s) (please Identify Terminal Disclaimer Extension of Time Request below): Request for Refund Express Abandonment Request CD, Number of CD(s) Information Disclosure Statement Landscape Table on CD Certified Copy of Priority Remarks Document(s) Reply to Missing Parts/ - return postcard Incomplete Application Reply to Missing Parts under 37 CFR 1.52 or 1.53 SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT Firm Name No. 34018 - Greenberg Traulig Customer Signature Printed name Gary R. Jarosik Date Reg. No. 35,906 January 12, 2006 CERTIFICATE OF TRANSMISSION/MAILING I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below: Signature Date January 12, 2006 Vivian DelaRosa Typed or printed name

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE Hayes et al. Examiner: Shapiro, Leonid Serial No.: 09/905,423 Art Unit: 2673 Attny Doc.: 81230.62US2 Filed: July 13, 2001 Title: Method And System For Using A' Hand Held Device To Display Product

RESPONSE

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Information

Dear Sir:

In response to the Office Action of December 28, 2005, please enter the amendments which begin on page 2 of this paper and consider the remarks/arguments which begin on page 8 of this paper.

Certificate of Mailing: I hereby certify that this correspondence is being deposited with the U.S. Postal Service as First Class mail, postage prepaid, in an envelope addressed to: Patents, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on this 12th day of January, 2006

By: